

## Minutes of the Nanaimo Club Executive and Board of Directors

Tuesday, January 21<sup>st</sup>, 2020

Meeting Protocol:

Present: Brian McRory, Tom Weinreich, Mark Blackell, Mark Duffell, Muir Meredith, Mary Ellen Konyer, April Gale-Seixeiro, George Duffell, Jim Boutillier.

Regrets: Andrea Trepanier, Vic Brice, John Knox.

Mary Ellen Konyer called the meeting to order at 7:01 pm.

Minutes: **motion** to adopt Mark B.'s minutes of the Thursday, December 12<sup>th</sup>, 2019 meeting (April/Jim). Carried.

Correspondence: Mark Blackell – none.

President's Report – Mary-Ellen Konyer: See written report.

Treasurer's Report – Tom Weinreich: Advertising revenue is way up this year (by about \$15,000) but there is an approximate 20% increase in payroll over this point last year, mostly due to one-off training of icemakers and work on the bar, which is an investment in the future. We spoke about future investment in our capital reserve fund. **Action:** Mary Ellen and Tom to meet with Andrea about attending to the Capital Reserve Fund and the Depreciation Reserve Fund.

### Team Reports

- a) Vice-president and Newsletter – Brian McRory: The newsletter went out on January 15<sup>th</sup> and currently has a 51% open rate. Brian thanked April and Andrea for supplying many ideas for content. The next letter will come out in March sometime and Brian is looking for ideas. Brian received a complaint about practice ice being advertised on the website but not being prepped. **Motion** (April/Tom): practice ice that is advertised should be prepped for the start of the practice ice period. Moved.
- b) Marketing – Jim Boutillier: we discussed increasing the numbers of university and high school groups coming to curl. **ACTION:** Mark B. to e-mail Jim a list of names from the university to contact.
- c) Fund raising – Muir Meredith: Kristin Eakins of WestJet needs until the end of the month to let us know about donations for a draw. If WestJet does not come through, we can either do a cash prize this year or aim for next year, earlier in the fall.
- d) Membership and communications – April Gale-Seixeiro: See written report. The city is on board for the 2022/3 grand slam and so now we need to think about

where we can get the hosting fee. We will have to supply the majority of the volunteer labour.

- e) Bonspiels – Vic Brice: no report.
- f) Facilities – George Duffell: The newly upholstered chairs are starting to arrive in the lounge. The backs of the chairs are also being refortified.
- g) Curling – John Knox: no report.
- h) Nominations & Curl BC – Mark Duffell: No report. April gave Mark a name of a potential candidate.
- i) Strategic Planning – Mary Ellen Konyer: No report.

Manager's Report – Andrea Trepanier: see written report. We discussed the replacement of the defibrillator. **Action:** Muir will look into a sponsor for this. **Motion** (April/Brian): That we proceed with the purchase of a new defibrillator. Moved. **Action:** Mark D. will let Andrea know of this.

Old Business:

- Second-League discount: there will be a question on this in the survey and we discussed the wording of the question.
- The Sandra Schmirler Foundation's Club Challenge (and the Hot Shots event). We will not follow through with this.
- Follow up on Junior curling discussion (Brian). We discussed things we need to follow up on after a discussion on this. **Action:** Mary Ellen will ask, with Board agreement, that the 8 parents who did not use their now expired voucher from last year be reimbursed by Andrea. This will not be done this year as the expiry date was made clear this year.
- We discussed how the Curl BC fee is required.

New Business:

- None.

**Motion to go in-camera (Brian/Tom). Moved.**

Adjournment: (Tom/Mark D.) The meeting adjourned at 9:08 pm.

Round Table.

- The next meeting will be on Wednesday, February 12, 2020 at 7:00 pm.

**Written Reports**

## **President's Report January 21, 2020**

- Leagues are being informed this week that an email containing a membership survey will coming in their email. A paper version will be available for those more comfortable with that format. Completed paper versions can be put in the Suggestion Box.
- A Suggestion Box has been created for membership suggestions and input. It is located on the wall, by the east entrance to the ice surface, at the bottom of the board where the NCC Board of Directors are displayed.
- 11 leagues were cancelled due to the weather Jan. 13 – 15. These have been rescheduled by extending the season one week in most cases.
- Our second Music Poker evening will be held Friday, January 25. Livewire is offering a flatbread Pizza special that evening as well.
- Approximately 10 new curlers from our Novice & Fun Curl have registered for leagues. They are very enthusiastic and looking for opportunities to curl.

Please consider including a new curler if you need to round out a team for a spiel. Ask at the office for info if interested.

- Team Shantz (Penny Shantz, Colleen Robson, Debbie Erdos, Teri Palynchuk) from Parksville/Nanaimo as well as Team Craig (Wes Craig, Steve Waatainen, Keith Clarke, Craig Burton) from Nanaimo/Kerry Park have both qualified for a berth at the BC Seniors Championship to be held in Vernon February 18 – 23. Congratulations and best of luck!
- Sticky mats have been installed. Hope this helps to keep our ice clean.

Respectfully submitted,  
Mary Ellen Konyer

## **Membership and communication report – January 2020**

- Mail Chimp, Facebook, and Twitter are going reasonably well. Mail Chimp distribution list was revamped to be only active curlers. Communication plan for snow closures was executed - email via Mail Chimp, Facebook, Twitter, website. This plan was put in place after some league reps failed to notify their leagues of snow closures last year. Thanks to Andrea for her excellent partnership in this matter during the snow closures.

- The VI Bongspiels Facebook page is showing pretty good engagement. All spiels for the season are on there.
- Meet the Volunteer series is STILL something I really need to get working on. I'm going to start with Bob Franklin, because of his Curl BC award.
- Meet the Board Member series on Facebook (and in our newsletters) continues.
- Worked with John Knox and Mary Ellen Konyer to develop the member survey and a communication plan for the survey. Online survey link will be emailed out January 25 to active curlers. Paper copies will be available in the office. Responses will be accepted until EOD February 9. Mary Ellen is visiting leagues to introduce the survey in person (where she can – she will ask for help so she doesn't have to visit every league).
- Still need to revisit the "cost of curling at NCC" perception. Thinking of putting a display together for the downstairs bulletin board.

#### Possible future Grand Slam of Curling

- I met with Richard Harding, Liz Williams, and Cheryl Krytor from Nanaimo Parks and Recreation. They were highly supportive of the idea of bringing a Slam to Nanaimo and we're starting to talk about funding, location, dates, and other details. We're probably looking at the 2022-2023 season. I re-engaged with Sportsnet after talking to the City. They will need to do a site visit and check out Frank Crane Arena. The arena has dehumidification so that hurdle should be overcome but the Slam icemakers will want to verify. Richard Harding asked if the club would be willing and able to put up any of the hosting fee in return for a cut of the profits. I told him this might be possible but I'd need to take it back to the board to figure out how we might be able to do so – maybe a special fundraising effort via raffles?

Respectfully submitted,  
April Gale-Seixeiro

## **Nanaimo Curling Club - Managers Report**

**Jan 21, 2020**

### **Facility**

- Grease trap installed in Main Floor Kitchen. Live Wire Catering is now responsible for the clean-up and maintenance.
- Defibrillator (AED) replacement and case – have price from St. John Ambulance of \$1,964 including taxes.

### **Coffee Shop**

- Nothing to report.

### **Bar**

- Nothing to report.

### **Pro Shop**

- Nothing to report.

### **Staffing**

- One bar staff was laid off in December.

### **Building Usage**

- Finished off the Christmas party season with 4 more parties and a wedding on early January.
- “Made it through Christmas” Postal workers party January 18.
- Upcoming Seminar for Nanaimo Brain Injury Society Jan 30 utilizing Canada 150 Room during the day.

### **Bonspiels**

- Nanaimo Men’s Bonspiel went Jan 10 to 12. Feedback from participants was positive. Ended up with 19 teams.
- Wine Works Intraclub Bonspiel this Friday and Saturday (Jan 24-25)
- Ladies Bonspiel Jan 31 to Feb 2 – 17 teams thus far
- Superspiel Feb 6 to 9 – 20 teams thus far

Respectfully submitted,  
Andrea Trepanier