



ANNUAL GENERAL REPORT

June 10, 2015



<http://nanaimocurlingclub.ca/>

<https://www.facebook.com/nanaimocurlingcentre>

The following reports were respectfully submitted by the Executive, Directors and Manager of the Nanaimo Curling Club.

As curlers we are all eligible to sit on the board or on a board committee and we encourage you to join us; there is always room at the table. If you are interested and would like to find out more please speak with any of your Board Members or your Club Manager, Denise Wood. Your input is important and valuable to the continued operation and success of the Nanaimo Curling Centre

Volunteering is another way of helping and there are many opportunities to do so. Check the Volunteer board (located in the lobby of the curling club) for options or speak with the Director of Volunteers.

We look forward to hearing from you and working with you in the future.

NANAIMO CURLING CLUB EXECUTIVE AND BOARD 2014-2015

| | |
|--|-----------------|
| Past President | Ron Kaneen |
| President | Dave Perpeluk |
| 1 st Vice President | Linda Torgerson |
| 2 nd Vice President | Vic Brice |
| Treasurer | Fred Rumo |
| Secretary | Sally Noonan |
| Director of Curling | Gary Schenk |
| Director of Membership and Communications | Mark Duffell |
| Director of Bonspiels | Susan Chepil |
| Director of Volunteers | Bob Davies |
| Director of Catering | |
| Director of Facilities | George Duffel |
| Manager | Denise Wood |

Presidents Message
2014 – 2015

I would like to thank the board for all your hard work this past season, it was a pleasure working with such a dedicated group of people.

The Nanaimo Curling Club is very fortunate to have a group of such hard working staff and volunteers. We may not tell you often enough and you may think that no one notices but we do notice and appreciate all the things that the volunteers and staff do daily to make this a great place to curl.

As President I had the honor of representing the NCC at many events throughout my term and I was so proud when I was told “how beautiful our facility is”, “how great our ice is”, and “how well organized our events were”. What a positive endorsement for all your hard work. You Rock.

We had a very busy year at the Curling Centre this past year starting with the BC Summer Games last summer, then the Drive 4UR Community and Berwick Provincial Masters, Nifty 50 Provincial Event (Bonspiel) and the many user groups that came through our doors not to mention all the bonspiels and leagues we operate on a regular basis and I want you to know, that none of this would be possible without you.

On a personnel note; this past year has just flown by and I am very grateful and proud to have had the opportunity to represent all of you at the various events I attended. It was a privilege, I really enjoyed my year as your President.

I would like to close by reminding you that when you think that you are not making a difference remember that for every job you did, event that you helped out with or even just as simply as speaking to another curler that YOU made a difference to them.

I would like to thank you for the Wonderful Year.

Respectfully submitted

Dave Perpeluk

1st Vice President
Finance Report
2014-2015

The key issue in NCC finances this year was league dues. This important source of operating income declined this year. This issue was addressed with careful management of wages early in the season as well as finding cuts in expenditures where possible. The new lease with the City of Nanaimo allowed for savings in insurance and as well as some exterior repairs. Our club manager worked hard to secure a generous Gaming Grant so that the club was able to continue to run community programs such as Little Rockers, School Programs and Wheelchair Curling. A major raffle run by Vic Brice this year helped raise funds towards installing a heat pump.

It should be noted that great savings in expenditures for the club were realized due to the many hours of volunteer work by done by club members.

As the trend toward decreased dues continues, the NCC Board and membership will be putting renewed efforts into attracting new curlers/revenue.

Respectfully submitted

Linda Torgerson

2nd Vice President
Revenue Generation Report
2014-2015

This year we held a very successful raffle in support of our "energy efficiency" heat pump project for the lounge. Once installed it will make the upstairs space more comfortable year-round and allow rentals all summer long. We printed 700 tickets and sold 635 of them, for a profit of \$4000.00. This will not cover the whole cost of the project but is enough to get the project jump started. Many thanks to all of those who helped to sell tickets, we tried to get outside the club as much as possible, and thanks to everyone who bought one or more tickets. We are working hard to see that this is installed as quickly as possible. No timelines have been confirmed yet.

The Senior Men's league has pledged \$4700.00 towards getting camera coverage on ice. It is their goal to proceed as quickly as possible.

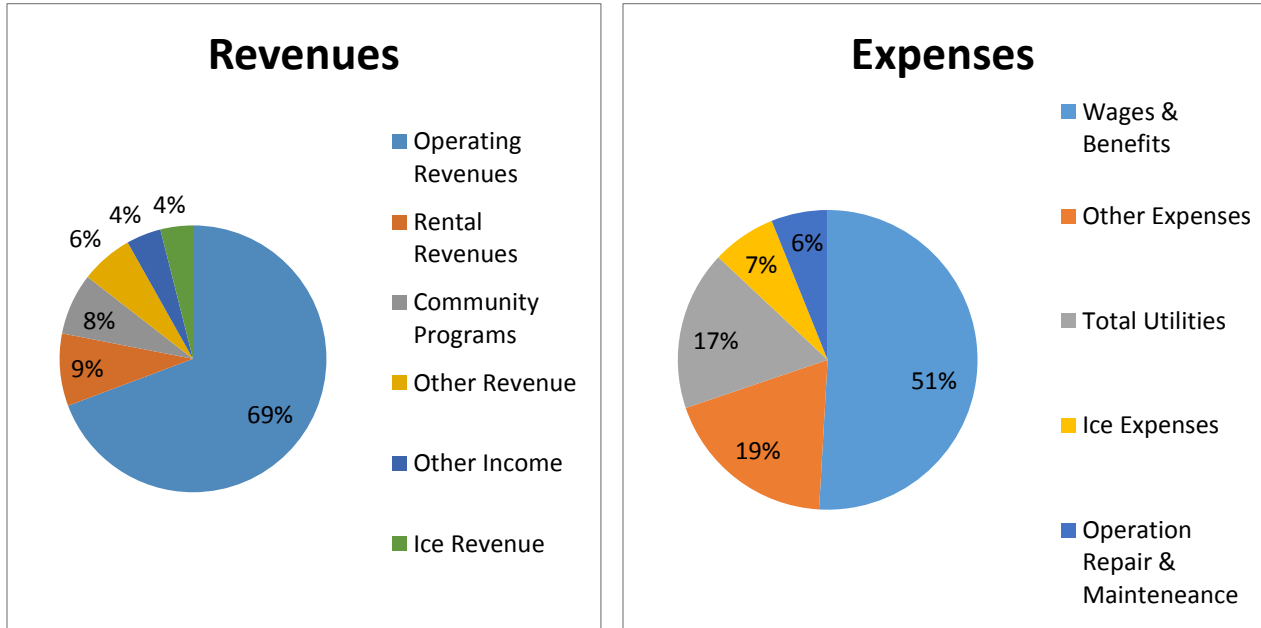
Respectfully submitted

Vic Brice

Treasurer's Report – Fiscal
2014 – 2015

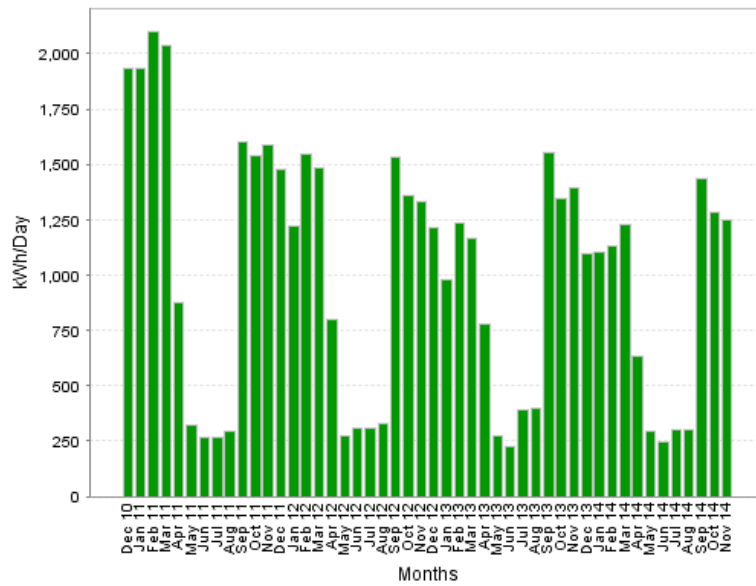
Thanks to great work by our staff and outstanding involvement and professionalism by our volunteers, the Nanaimo Curling Club was able to pretty well hold its own in these difficult economic times.

Our revenues had some growth and expenses were kept at manageable levels.



I'll focus on expenses first. As you can see, the majority of our costs are Wages & Benefits for all our staffs; followed by Other Expenses which are mainly made up of Advertising, Insurance, Audit Review, Janitorial and Office Expenses. The good news is that the Insurance cost is reduced by about \$5,000 annually as a direct result of our signing the long term lease with the City. As for Utilities, there is good news, bad news. All the effort that the Board has spent in the last few years has resulted in energy savings; however, that has been somewhat overshadowed by rate increases. As you can see below, energy usage over the 3 year period is down.

Average Daily Consumption By Month



Although the overall Operating Revenues, which includes Curling Fees, Bar & pro Shop, looks relatively good, it is somewhat masked by the excellent performance of both the Bar and Pro Shop. A large gain came from Rental revenues - Roller derby, Nanaimo Quilters, Daycare and the many other functions that Denise is able to get - Xmas etc. We also benefited from the hosting of the BC Masters and the excellent work that the Committee made to deliver a first class event. Some of the increased revenue streams were the direct result of that effort.

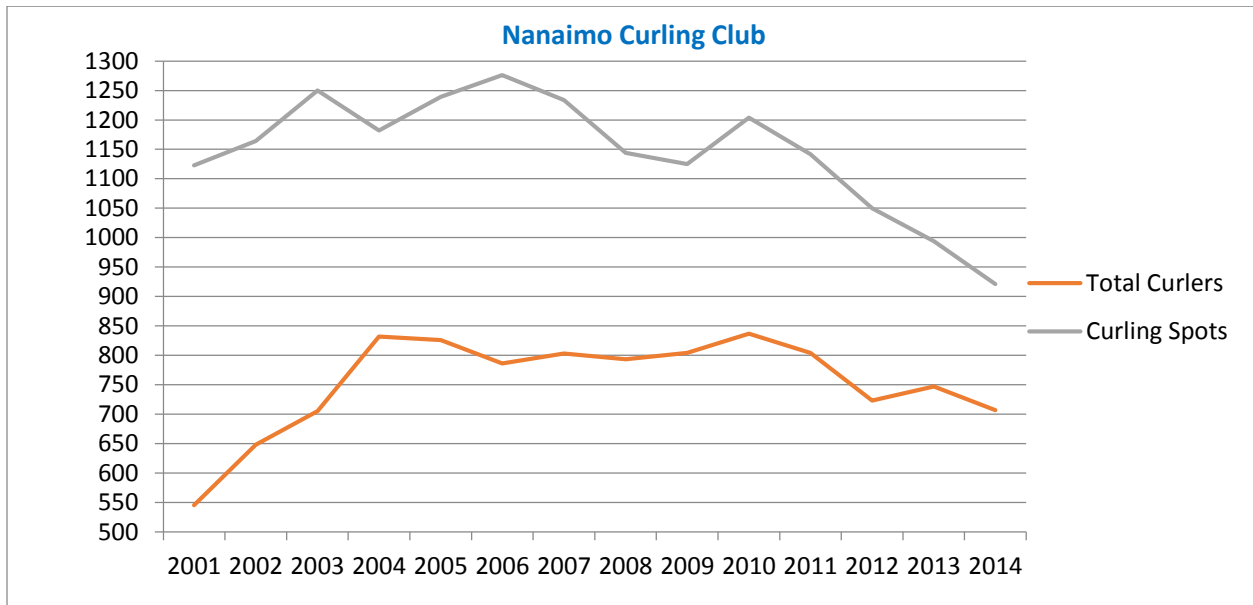
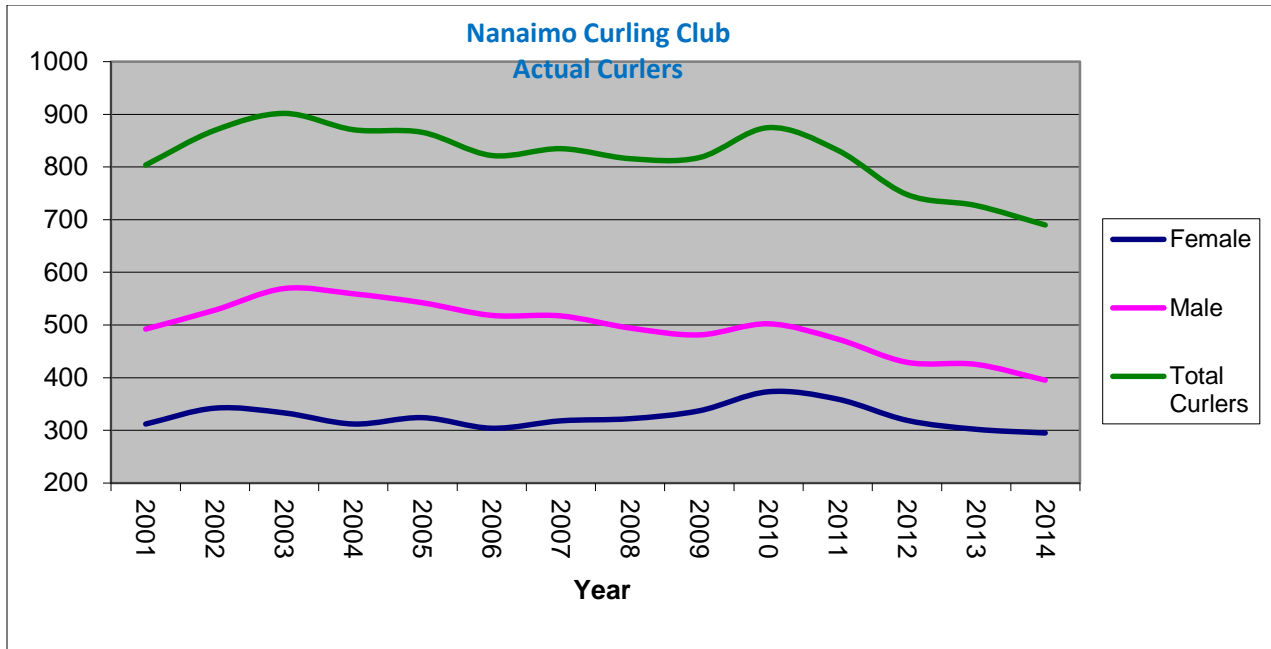
To give you a broader understanding of the total financial picture, we've compared it to the prior fiscal year as a moving benchmark. Here's the comparative view:

| Nanaimo Curling Club | | | |
|---|--------------------------------|--------------------------------|---------------------|
| Comparative Income Statement | | | |
| 2014 - 2015 Year End financials | | | |
| | Actual | Actual | Variance |
| | May 1 to April 30, 2015 | May 1 to April 30, 2014 | 2015 to 2014 |
| Revenue | | | |
| Operating Revenues | 248,463 | 251,289 | -2,825 |
| Rental Revenues | 31,463 | 23,260 | 8,203 |
| Community Programs | 26,746 | 27,811 | -1,064 |
| Other Revenue | 22,719 | 18,749 | 3,970 |
| Other Income | 15,090 | 11,577 | 3,513 |
| Ice Revenue | 14,120 | 16,400 | -2,281 |
| Total Revenue | \$358,601 | \$349,086 | \$9,515 |
| Expenses | | | |
| Wages Cost | 177,976 | 180,042 | 2,066 |
| Other Expenses | 65,982 | 63,522 | -2,460 |
| Total Utilities | 60,132 | 56,507 | -3,625 |
| Ice Expenses | 24,138 | 21,092 | -3,046 |
| Operation Repair & Maintenance | 21,310 | 17,727 | -3,582 |
| Total Expenses | \$349,537 | \$338,890 | -\$10,647 |
| Net Income | 9,064 | 10,196 | -1,132 |

To expand on the Operating Revenue comment, here's a more detailed breakdown of those incomes:

| Nanaimo Curling Club | | | |
|--|--------------------------------|--------------------------------|---------------------|
| Comparative Income Statement | | | |
| 2014 - 2015 Year End financials | | | |
| Operating Revenues | | | |
| | Actual | Actual | Variance |
| | May 1 to April 30, 2015 | May 1 to April 30, 2014 | 2015 to 2014 |
| Curling Dues | 173,697.56 | 187,150.35 | -13,452.79 |
| Bar Revenue | 52,846.64 | 47,135.49 | 5,711.15 |
| Pro Shop Revenue | 21,918.97 | 17,002.66 | 4,916.31 |
| | 248,463 | 251,289 | -2,825 |

The real issue that we at the Nanaimo Curling Club face is the declining overall membership which can be best shown in the graphs below:



From our recent high of almost 900 members in the Olympic year to our current 700 or so members we appear to be in a steady declining rate. This issue has to be addressed and a Marketing Committee has been structured to develop membership plans.

Respectively submitted

Fred Rumo

Director of Communication and Membership
2014-2015

Online Registration was an initiative we started this year with great success. Members were able to register for their curling from our website (www.nanaimocurlingclub.ca). Information entered was then imported into our curling database, ready and waiting for when the member arrived to pay their dues. Wait-times were reduced when paying dues, as much of the curlers' details were already in the system. Payment is not yet available on-line, to cut down on extra costs, although it is something I'm continuing to explore. We plan to offer the same Online Registration for the next curling season.

The website continues to be a key tool to present curling news and information. An Announcements section was added front-and-center, to provide immediate details of important events including bonspiels and the Provincial Masters. Easy access to draw scores was added for the duration of the Provincial Masters. Links to our Facebook and Twitter profiles also exist to allow for easy access to these other communication platforms. Curling members are encouraged to check the website for the latest news and announcements from the club.

A Media TV was installed in the lounge. This provides an excellent tool to display corporate sponsorship as well as photos from bonspiels or award winners. It's also proven popular with events that rent the upstairs lounge, as a slide show of images can be displayed while the event takes place. The goal here was to provide an electronic means of displaying information while socializing.

Respectfully submitted

Mark Duffell

Director of Volunteers
2014-2015

As a late but enthusiastic addition to the Board of Directors, I attended my first meeting in November, 2014. In addition to participating in the monthly meetings, my activities included:

- Submitting the documentation, on behalf of the Board, to nominate Ron Kaneen for the CCA Volunteer of the Year. Although Ron was not selected for this national recognition, the Board is very appreciative of his many contributions to our Club over the years.
- Beginning the process of gathering information in order to develop terms of reference for this Board position, which will be a priority for next season, as the Director of Volunteers is one of the few positions on the board that lacks these terms.
- Developing a survey to identify areas of need for volunteer work and training that may be required for volunteer roles. This survey has been approved by the Board and will be carried out next fall. Casual discussions suggest that the primary needs are to

address league and bonspiel supports that are putting considerable demands on staff. On the plus side is the volunteer display in the lobby developed by George Duffle, Director of Facilities, to match chores with qualified volunteers and to recognize the efforts of these volunteers.

- Organizing a Volunteer Recognition Night at the end of the season. This event was attended by nearly 50 of our club's volunteers who were provided with a drink, light meal and thanked by the President. Volunteers were invited to the event with invitations, a special notice on the Club's website, and emails to the membership.

My thanks to the Board, Denise and Kellie for your support and assistance this year. I'm looking forward to next season.

Respectfully submitted

Bob Davies

Director of Facilities
2014-2015

Following is a list of facilities accomplishments for the 2014/15 curling season.

2014/15 Curling Season.

Major Projects.

1. New carpet was installed on all of the stairwells.
2. The stairwells were repainted.
3. The mens and womens washrooms in the locker area were painted.
4. The glass in the upstairs viewing area was replaced. The old glass was single pane. The new glass is shatter proof and double paned.
5. The carpet at each entrance way to the ice surface was replaced.
6. AN exterior drainage pipe blockage was repaired.
7. A hot water faucet was installed in the sump pump room. This means that the shower in the woman's downstairs washroom can now be used as a shower.
8. Baseboards were installed in the locker area and the men's and women's washrooms.
9. Hooks and wire were installed in the upstairs area. This will make it easier to hang decorations and mount displays.
10. New cedar seats were placed in the locker room area to replace the green seats which were beyond repair.

Miscellaneous Projects

1. Light switches were installed in the locker room area by the elevator and at the entrance to the janitorial room.
2. A timer was installed on the sauna.

3. The broken end boards in the ice area were replaced and painted.
4. The accumulated provincial banners were hung in the ice area.
5. A new display board was installed for use by the 'Little Rockers' and the PCMCA.
6. A new memorabilia display case was installed in the cafeteria area.
7. The door trim around the door to the sump pump room and the ladies shower were painted.
8. A break in the fencing which is in place to prevent access to the roof was repaired.
9. The display shelving in the pro-shop was repaired and reinforced.
10. An electrical box has been installed by the City on the exterior electrical outlets on the river side of the building.

Other Issues to be addressed.

1. The exterior of the building shows cracking between the building blocks. This indicates some seismic issues which will need to be addressed. The City is currently looking into this issue.
2. The asphalt has subsided in some parts of the parking lot. This indicates a sub-surface settling issue that will need to be addressed. The City is dealing with this issue.
3. Roof replacement. At some point we will need to seriously begin to consider the replacement of the building's roof. We have cost estimates which we have passed along to the city. This will be an ongoing discussion item between the club and the city for the next few years.

Summer Projects.

1. **On ice cameras.** We are currently investigating the costs related to the installation of on ice cameras. It is feasible that we may be able to install cameras on four sheets of ice this summer.
2. **Heating System.** A fund raiser raffle was held this year as a 'kick off' to a campaign to improve the buildings heating efficiency. We are currently assessing the costs of available options. (eg use of a heat pump) It is possible we could follow through on this project this summer if the price is right.

Future Projects

1. The lounge/bar area needs some attention, particularly the area behind the bar. Replacement of the bar and updating of the lounge area could become a project in the near future.
2. Upstairs Floor. The upstairs flooring is reaching the end of it's shelf life. It has served us well and has been well used. It has been patched a number of times to the point that we need to consider a replacement option. We will look into replacement costs for the flooring
3. The exterior of the building could use a paint make over. We are in discussions with the city on this issue as the city has responsibility for the exterior of the building

Respectfully submitted.

George Duffell

Managers Report 2014-2015

I would like to thank President "Super Dave" and all Board members for their hard work and support this season. Please take the time to read their annual reports, there is a lot that goes on that many are unaware of. If you would like to become part one of one of the volunteer teams, just let us know.

We have a lot to choose from; board positions, bonspiels, fundraisers, sponsorships, leagues, grant writing, decorating, coaching, facilities, communications, membership, marketing, finance, etc. It is a guaranteed way to meet positive, enthusiastic, new people and have lots of laughs. Hosting two Provincial events made for an extremely busy year. Marg Obee and Bob Franklin co-chaired the Berwick Retirement Communities Provincial Masters along with their fabulous team of volunteers.

Ann Marie Powell chaired the Provincial Nifty Fifty with her team of awesome volunteers.

We had such great feedback on both events; the out-of-towners love the club and the love the people!

I attended the Business of Curling Symposium May 29-31, held in Burnaby. Board members Dave Perpeluk, Fred Rumo and Bob Davies attended, we all returned with renewed "sizzle" for our sport. We are very fortunate to have Directors that are willing to give-up a weekend to attend these sessions; there is a lot of information for one or two people to take-in. It was a great motivator in moving forward with new ideas and ways of increasing membership.

We accepted the 2015 Curl BC Sponsor of the Year award for Berwick Retirement Communities; we appreciate the partnership that has formed with Berwick over the years with Berwick.

Ken Albrecht, our Curl BC Region 8, 9 and 10 Governor for the last few years has stepped down and I am happy to report Teri Palynchuk has taken over as the new Governor for our region; she will keep us well informed of the activities of Curl BC. Congratulations Teri and thank you Ken for your years of service. Paul Addison of the Glen Meadows Curling Club is the new Chair of Curl BC.

Nanaimo is recognized as one of the leaders across the province in best practices. This is a reputation we earned through the work of our dedicated volunteers and skilled staff. Well done Nanaimo!

League News:

Our senior leagues are well organized from year to year; the seniors do an excellent job of passing the torch season to season on league issues and on their bonspiels.

Our Womens leagues have some returning reps Kelly Mayer on Tuesday and Heather Lindsay on Thursday afternoons; Monday night is looking for a new league rep, many thanks to Mary Ellen Konyer and Jan Papp for keeping us organized this season.

Frank Voysey stepped-up this season to run Tuesday men and Ian Thorpe continued as the Thursday mens' rep, they worked well together to promote the change in format for the club championship which was held in January with 16 teams participating as well as the mens' season end mini-spiel which was well supported. Great job guys!

The Nanaimo Sunday Morning Mens Hangover League filled this season with 16 teams; their bonspiel was a great success with 36 teams competing; Longwood Brewery came on board as

their title sponsor this year. Many thanks to the Hangover league for their \$ 1,000 donation to the "Looking Glass" fundraiser.

Our new Open league "Almost Famous Friendly Five" was a big success with 13 teams of 5 players each signed up the second half (65 curlers); all the previous players from Wednesday night ladies and the league reps Carol Grainger and Pat Merkel are to be commended on making the new format a great success.

Sleeman six-pack was fortunate to have Bob Franklin and Ron Kaneen back as volunteer coaches. A big thank you to Dennis Anderson, Vic Brice and Jim Spencer for taking on the administration of the Sleeman league

Tom and Jan Stromar came onboard as the reps for Investors Group Friday Night mixed this past season; they ended the mixed league with a little mini spiel held on Friday and Saturday followed by dinner and some great prizes.

A doubles Stick league was started in Oct and ran for 6 weeks, we will try and build on this for this up-coming season.

Congratulations 2014-2015 Season

2015 Club Champions:

Women: Marg Obee, Noreen Martin, Karen Hungar, Moria Graham

Men: Mike Kenefick, Bob Palynchuk, Mike Pepin, Bill Millward

Provincial qualifiers:

- Shania Wheat – BC Juvenile's – coach Bob Franklin
- Kesa and Kalia VanOsch – BC Womens coach Jim Newlands
- Heather Lindsay-Lecuyer, Teri Palynchuk, Darcy Dreger, Linda Torgerson BC Senior's - Coach Craig MacRae
- Zorka Smith and ET Mitton – BC Masters
- Brian Scorer, Ron Kulai, Ed Greskow, Don Denton, 5th Rick Kerley

Community Programs: Gaming Grant received 2014-2015 season \$26,830

School Program: A good portion of the gaming grant supports the actual cost of the ice.

Considering the season started off with a teachers strike and March ended with two provincials back to back; Kellie Rice, Genya Stevens, Terrie Fraser and their team of outstanding volunteers put over 15 different schools most with 2-3 classes over 600 youth x 2-3 sessions (1,416 spots). The volunteers hours estimated for the school program are 400 hours. Many of the teachers that bring their classes to the curling centre have started curling themselves in the tutor/doctor 4 @ 4pm on Friday's league.

Juniors: We had 24 juniors register and had a few more trying the sport out. The Junior Bonspiel had 55 curlers from clubs from Duncan to Campbell River and the One Day tutor/doctor Family spiel had 14 teams.

Kellie Rice, Bob Franklin, Ron Kaneen, Merv Osler and Jarrod Nobel gave their time to this program this season. After 20 years Ron Kaneen has stepped down as a Junior Coach, his dedication to the program will certainly be missed. Merv has also decided to step away from the program the kids will miss them both. A very conservative estimate of volunteer hours dedicated to this program is 720 hours.

Nicole Backe, Janelle Erwin and Helene Delisle continued their “Little Rockers Program” inviting 16 little ones into each session. They had 4 sessions of 6 weeks each (2x fall and 2x winter); ages 5-9 years old. They used Rocks and Rings in the lobby and a second-hand set of Little Rocks was purchased from Osoyoos Curling Club last summer. I am sure you have all seen their notice board on the west end of the lobby; these women certainly keep it interesting for the little ones, and soon to be NCC Super Stars. The throwing of the first rock at Provincial Masters was “priceless”! If you have not made the trip down to the curling centre on a Sunday afternoon to see these little ones you are missing some awesome entertainment.

Special Olympics: Ron Kaneen, Art Peck and crew give their time to this on-going program. The athletes are so enthusiastic and are a joy to have come through the doors.

Wheelchair curling: We had a couple of new wheelchair curlers this season on Wednesday mornings; I am wondering if we move the time slot if we might have more interest in the program. Your input would be greatly appreciated. Ellis Tull has taken his coaching certification and is available to help any new wheelchair curlers figure out what works best for them. This season Ellis was approached by the national wheelchair coaches to do some training with them in Vancouver; it will be interesting to see where that leads.

Adult Novice Program: this season we had 20 new curlers sign up for the 10 week program; some moved on to the Almost Famous Five after Christmas, some did not return. Our retention was not what it usually is; there were various reasons for this which we will rectify next season. The Almost Famous Five is proving to be an excellent feeder-league for the Adult Learn to Curl Program.

We are always looking for more instructors and coaches, if you are interested in joining our team of coaches, please let me know. We request a Curl BC Club Coach course each year in Nanaimo to provide the training for those wanting to help instruct curling.

Building usage over the year:

Harbour City Roller Derby

BC Summer Games

Hospice

Youth Sticking Together

Celebrations of Life (4-5/yr)

Nanaimo Quilters Guild

Ford Drive 4 Your Community

Curl BC Region 9 Meeting (x 2)

Nurses Gala

Nanaimo Spinal Cord Injury Banquet

Special Olympics Christmas Party

TD Auto Finance Banquet

Nanaimo Public Works

Nanaimo Concert Band

Berwick on the Lake staff Xmas–sponsor Prov. Masters

Conquer Cancer

Big Kahuna – fundraiser Child Development Centre
(term)

Nanaimo United Soccer Awards

KC Boutique Fashion Show/Tea fundraiser -

MNP tax Banquet

Brechin Lanes Bowling Awards Banquet

Probus Luncheon

Aquaculture Canada - BBQ

NLCC – golf luncheon

Nanaimo Senior Women – golf luncheon

Munro Shocks – classroom

Delinger Wedding

Fabric Sale

VIHA - classroom

BNI - breakfasts

Garage Sale – fundraiser Ride to

Katie’s Koner – daycare (short-

Wine/Women /Chocolate – fundraiser for Canadian Mental Health
Hazelwood Construction – staff Rockwood sponsor Prov Masters

On-Ice:

| | |
|---------------------------|--|
| International students | Ministry of Highways |
| Wave/Wolf | Probus |
| Youth Camp | Island Daily Deals |
| Curl BC Club Coach Course | Berwick Provincial Masters - event |
| BNI Group | Nifty Fifty Provincial Bonspiel -event |
| Web Masters | EDI |
| Pheasant Hill Homes | Hospital workers |
| Harmac | Investors Group |
| VIU Student Union | |

Sponsors

We are pleased to continue to build our partnerships with our sponsors; please take note of who supports us through advertising and sponsorship and utilizes these businesses whenever possible. If you know of anyone we can help, to grow their business through sponsorship; of our curling club through leagues, events, bonspiel, or off-ice activities; let's talk.

NCC Staff

I am always so grateful to have such skilled staff returning to us year after year. It is a very unique atmosphere to work in, when there is so many that do so much as volunteers.

The Nanaimo Curling Club culture that is so evident to all those that are new to us or visit us is a team of wonderful volunteers and a caring staff.

I always say we sell the “sense of belonging”; then if you are interested we will teach you how to curl!

Dan Lamoureux from the Canadian Curling Association says “Don't forget to sell the warm side of the glass.”

Sell the Sizzle!

Thank you all for a great season!

Respectfully submitted

Denise Wood, Manager, NCC