

Minutes of the Nanaimo Club Executive and Board of Directors

Thursday, December 13th, 2018

Meeting Protocol:

Present: Mark Duffell, George Duffell, Andrea Trepanier, Mark Blackell, Chris Vanzandwyk, April Gale-Seixeiro, Fred Rumo, Mary-Ellen Konyer

Regrets: Andrea Parry, Brian McRory, Vic Brice

Mark Duffell called the meeting to order at 6:57 pm.

Minutes: November 8th, 2018 meeting by Mark Blackell. **Motion:** (Fred/April) to adopt the minutes of the regular November 8th, 2018 meeting. Carried.

Correspondence: Mark Blackell. A letter came from a member requesting a refund of the \$250 membership as they cannot curl anymore. Andrea T. will look to see if the person is eligible.

President's Report: Mark Duffell – See written report.

Treasurer's Report: Fred Rumo – Fred circulated data and our revenue and expenses are comparable to 2016 (2017 was an odd year). The financial situation is fine. We are down in unique curlers/memberships. Andrea T. will send the report she wrote to Curl BC to the Board with the membership data. We discussed strategies for getting curlers to pay earlier. We have about 30 curlers who have not yet paid their fees. A letter will go out to those members. We acknowledged the hard work that Fred and Andrea did on the Super-spiel. We ended up making money on the event. We discussed the need to have all of our bonspiels advertised in the Curl BC Bonspiel Directory next year, including the early Super-Spiel, if we do it again. The meal also needs to be more substantial, again if we run it again. We will let the reps know that we need to be told by the end of this curling season if their Bonspiels will run (with them having foreknowledge of the ice costs/rental fees). Then we will be able to put all the spiels on the Curl BC website. Hopefully, the Hangover Bonspiel will run that weekend next year; if the organizers decide not to run it, however, we will know earlier so we can publicize for the Super-spiel.

Team Reports:

- a) **Vice President & Newsletter:** Mary Ellen Konyer – see written report.
- b) **Marketing:** Andrea Parry – no report.
- c) **Fundraising/Curl BC:** Vic Brice – no report.
- d) **Membership and Communications:** April Gale-Seixeiro – See written report. We should nominate 1 or 2 volunteers to go the International Tankard in late March in Abbotsford. This will be a good networking opportunity. Each volunteer must have a good knowledge of the club and be a good ambassador. Hotel and transport not included. April will send around a Google forum request for a discussion of potential candidates. April brought up the need for greater Board visibility so that people will

speak to Board Members and have a better sense of it as something they might join. We spoke about us wearing our name tags and about writing newsletter articles on who we are and what we have been doing. Mark D. will start this off with an article in the January Newsletter.

- e) **Bonspiels:** Chris Vanzandwyk – nothing to report.
- f) **Facilities:** George Duffell – George made a counter for the Pro-shop out of material we had laying around. A higher chair for it has been ordered.
- g) **Curling:** Brian McRory. In response to an e-mail from Brian, we discussed the “club champion” status. We noted that club champion status does not matter for advancing to the regional club challenge; anyone can advance according to Curl BC as long as they meet the minimum requirements to do so (see <https://www.curlbc.ca/bc-club-challenge/> for details on the minimum requirements). We discussed the way some leagues use the social funds. Andrea T. will have some discussions with reps to figure out the how different leagues operate.
- h) **Nominations:** Vic Brice – no report
- i) **Strategic Planning:** Mark Duffell – nothing to report.

Manager’s Report:

See written report. We discussed the bar and the hiring of Al. Andrea T. is now free to do her job free of bar duties. The pro-shop is doing phenomenally well. Andrea has arranged for taking the staff, without spouses, out for dinner, and we agreed to pay for this. We discussed paying for gift cards. In the end we felt that it was best to set the amount for Christmas staff spending at about \$1000 – Andrea T. can then decide how best to spend it on the staff. **Motion:** “We agree that \$1000 be allotted for Staff Christmas party and/or gifts, as determined by the Manager.” (April/Mary-Ellen). Carried.

We discussed renting the space in April, May, and June for pickleball.

Old Business: none.

New Business: none.

Adjournment: (Mary-Ellen) The meeting adjourned at 8:30 pm.

Round Table.

The next meeting will be on Thursday, January 10th at 7 PM.

Reports

Membership and communication report – December 2018

- MailChimp engagement remains good at about 50% - 60%. The latest newsletter was especially well engaged at 60%.
- On Facebook, we're getting best engagement on bonspiel photos. Generally, people seem to enjoy photo-heavy posts.
- Still need to work on Twitter presence and get us on Instagram.
- Table toppers are also catching people's attention.
- Please let me know if there's anything going on that should / could be communicated. The Turkey Shoot, for example – is there any reason why it would not have been appropriate to communicate it other than by posting a paper on the board and telling certain leagues? Maybe we could have brought in a few more people.

Possible future Grand Slam of Curling

- A bit of an overdue update. I had a good meeting with Penny Shantz about Parksville's bid for a Slam and she shared with me some information from Sportsnet about hosting requirements. She also shared some contacts from the recent Thunder Bay Slam. There will be no hard feelings from Parksville if we pursue a Slam and vice-versa. Sportsnet owes me some information but they're so busy with Slams right now that I don't want to hound them (and I want to focus on Masters). It's evident that City of Nanaimo partnership would be essential. I see the event fee and arena dehumidification as our biggest challenges.

Masters

- Working on sponsorship with Andrea and Muir Meredith
- Working on getting a local officiating chair. Several declines from our level 2s so far.
- Working on forming other committees
- Sponsorship is still the #1 priority.

Respectfully submitted, April Gale-Seixeiro

Nanaimo Curling Club - Managers Report December 13, 2018

Facility

- Brine tank is installed and magneto has been replaced
- Propane storage shed was broken into by busting the hasp off the wall. 2 Propane tanks were stolen. Broken hasp has been repaired and Darren is sourcing new tanks. They will now be chained down inside the shed.
- Various items repaired around the club as per George's report. Coffee Shop. Nothing to report except Happy Christmas from the kitchen staff.

Bar /Pro Shop

- Very busy with Christmas sales.

Staffing

- Kellie Rice quit on November 12th.
- Have hired Genya Stevens for short term help in the Pro Shop on Thursday, Friday and Sunday.
- Interviewed for new ice tech but Lucas Coburn has committed for next two seasons so we do

not need anyone new at this time. Have very good candidate who can start on short notice for part-time, if required.

Building Usage

- Every weekend has had either 2 or 3 Christmas parties and numerous on-ice corporate ice sessions in the past 3 weeks.

Advertising, Sponsorship and Grants

- - Invoicing for Roster book and other ad signs is going out.
- - No major sponsor yet for Masters – Lansons declined.

Respectfully submitted, Andrea Trepanier

VP and Newsletter Report Dec. 13, 2018

The December newsletter was emailed through Mailchimp. There were 779 recipients. Of these, 60.6% opened the email, 6 unsubscribed and 6 people used the link to the new 2's & 4's league.

The newsletter mentioned that when the numbers are taken down the ice is available for play. In the Tuesday and Thursday Ladies' leagues there has been noticeable improvement with play starting on time and finishing within or closer to allotted times.

The 10 Week Novice program finished last night, with 14 "graduates". They were very enthusiastic and most indicated that they were considering joining the new Monday League or the Wednesday Friendly 5, although none have registered that I am aware of. Joe Buskirjv and Adam Coronica were great coaches and the feedback on the evaluation forms was all very positive. Some suggestions from participants were:

- lesson times were a bit late
- an opportunity to play games without joining a league would be nice (drop in curling?)
- on-site childcare might make curling available to younger couples with children

President's Report December 2018

This past month has been full of bonspiels and Christmas parties. The Longwood Superspiel and Masters Open Bonspiel were all well attended and lots of fun. Thank you to all the organizers for the time put in behind the scenes making sure things ran smoothly.

The upstairs lounge has been very popular with company Christmas parties each weekend. They're a lot of work to prepare for and to host, but they bring in revenue and provide valuable exposure of our club facilities to non-curlers throughout Nanaimo.

The club is slowly winding down league play before the Christmas break. Leagues will be hosting their own pot-luck events and turkey shoots as their final curling activities of the calendar year.

Merry Christmas and Happy New Year. See you in 2019 !!!